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MHL Organizations WMHL Announcements and Correspondence 1951-1957, folder 6

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151

Mount Holyoke News Bureau
South Hadley, Mass.
Elizabeth Green, Director

For release SUNDAY, A.M. Nov. 4.

South Hadley, Mass., Nov. 4 - Station WMHC, the Mount Holyoke college radio station goes on the air today with its initial broadcast in a two hour program at 4 p.m. of music, drama, campus and world news. On the air two hours daily, the station will space its broadcast time to assure maximum student reception. Transmited into the college buildings by campus power lines and picked up around 820 on the radio dial, the program will not be available outside the college community.

Highlighting this afternoon's program will be a welcome speech by President Roswell G. Ham, music by the campus favorites, the V-8's, a recorded program of piano solo's, a book commentary, world and campus news, an orginal play and the singing of the Alma Mater by the Glee Club.

Organized and sponsored by the students, the station will be financially independent with the levy of a student tax to meet the expenses. The initial installation charges of the transmitter were met by two gifts of $ 750 each from the Student Fund committee and from the Student Government Association.

(more)

Mount Holyoke News Bureau

radio station
2-2-2-2-2-2-

Miss Nadine Shepardson, associate professor of speech, who has had professional broadcasting expereince with CBS and NBC and W. Denis Johnston, Irish actor, playwright and visiting director of dramatics will serve as advisers to the student staff.

----30---

W M H C 820 on the dial

PLEASE ANNOUNCE TO CLASSES-

W M H C invites you to listen to President Roswell G. Ham reading Shakespeare's Henry IV, Part I on Sunday evening, March 2, from 9:30-10:30 p.m. He will take the part of all characters in his own radio adaption of the play.

This is the second in W M H C's Sunday night literary series.

Mount Holyoke News Bureau

Nancy Levy

1317

For release SATURDAY P.M., Mar. 1 [1952]

Mount Holyoke students will be given the opportunity tomorrow night of listening to President Roswell G. Ham reading Shakespeare's "Henry IV", part 1 on the campus radio station WMHC. President Ham will take the part of all characters in his own radio adaption of the play scheduled from 9:30 to 10:30 p.m. This is the second in WMHC's Sunday night literary series.

----30----

Mount Holyoke News Bureau
South Hadley, Mass.
Elizabeth Green, Director

January 27, 1954

Mount Holyoke is included among 26 other colleges in a weekly radio program, "Salute to Women's Colleges", sponsored by Women's College Board of Chicago over radio station WOPA in Oak Park, Illinois.

The five-minute weekly programs will be heard on tape recordings each Wednesday a.m. from 10:05 to 10:10. The program started with Barhard on January 27 and the listing is proceeding alphabetically. Mount Holyoke's turn, originally scheduled for March 17 may be heard on March 31, according to the latest reports.

Mount Holyoke's tape recording was the combined effort of several people. Miss Shepardson, Director of Radio, produced the script which was written by Mr. Johnston and narrated by Phoebe Hopkins, a senior. Three undergraduates sang college songs.

- 30 -

Mt. H. News Bureau

Joan H. Davidson

for release Fri. , March 19 2nd

Three Mount Holyoke college students will travel to Hanover, N.H., this weekend where they will present a disk jockey show from 7 until 12 p.m. Saturday at the request of Dartmouth college's radio station WDBS.

The Mount Holyoke students, all members of the staff of WHHC, college radio station, are Miss Jane Kenigson of Baltimore, Md; Miss Elizabeth Quill of Smith's Parish, Bermuda; and Miss Nada Skerley of Cleveland, Ohio.

30

Mount Holyoke News Bureau

Eleanor Carty

54

5p a

for release: Friday a.m., Mar 19

South Hadley, Mar 18 -- Three Mount Holyoke college students will spend this weekend at Dartmouth as ~~dxxxxxxxxxxx~~ guests of the Dartmouth college radio station, WDBS. All are ~~xx~~ members of the staff of WMHC, Mount Holyoke radio station.

The three students are Miss Jane Kenigson '56 of Baltimore, Md.; Miss Elizabeth Tuill '57 of Smith's Parish, Bermuda, and Miss Nada Skerley '56 of Cleveland, Ohio. They have been invited to ~~xxxxxx~~ present a disk jockey show ~~xxxxxxxx~~ from 7 until 12 p.m. Saturday night, March 20.

--30--

Misc.

Radio Sta. WMHC

APR 13 1955

April 12, 1955

Federal Communications Commission
Field Engineering and Monitoring Bureau
Field Operating Division
1600 Custom House
Boston 9, Massachusetts

Attention: Mr. Nathan A. Hallenstein

Re: BS - 401

Gentlemen:

In reply to your report dated April 7, 1955 calling attention to the violation of Part 15 of the Commission's Rules and Regulations, please be advised that broadcasting station WMHC is discontinuing operation as of this date.

Very truly yours,

Otto C. Kohler
Business Manager

cc: Miss Shepardson
Miss Robinson

APR 13 1955

April 12, 1955

FILE MEMORANDUM RE: Radio Broadcasting Station WMHC

On April 11 this office received copies of a registered letter calling attention to violations of Federal Communications Commissions regulations, (Letter attached) and noting that failure to comply may subject the operator to "severe penalties".

This letter was turned over to Mr. Kjöller to see what must be done to comply with regulations. He had talked with Mr. Hallenstein, the engineer for FCC, when the tests were made on March 22nd and was told that we were exceeding the allowed radiation by 8% to 10%. While this was much less than the violations at Smith College we would have to conform to regulations to remain on the air.

Mr. Kjöller then contacted Miss Shepardson and Ellen Rogowski, the student chairman in charge of this activity, to discuss what action we should take on the matter. These three called in Mr. Robinson, the radio engineer from Station WACE who has been acting as technical advisor on this project. He stated that to do the tests required would take approximately a week of his time and that of an assistant and, if the power were cut down to conform to regulations, it was doubtful whether it could be heard throughout the campus.

Both Mr. Robinson and Mr. Hallenstein knew that further restrictive regulations were being promulgated by the FCC and were expected to be released shortly which would, in effect, eliminate our type of radio operation.

As to the suggestion in the letter that we apply for an FM band, the initial expense for such an installation seemed prohibitive and, even if funds were available for this, there are few FM receivers on campus and, therefore, there would be few if any listeners.

As a result of these disclosures Ellen Rogowski called me to say that she was agreeable to discontinue broadcasting from station WMHC and await developments on the new FCC Regulations. FCC is so advised as of this date.

Copies to: President's Office, Misses Robinson and Shepardson, OCK Mr. Kjoller

FEDERAL COMMUNICATIONS COMMISSION
FIELD ENGINEERING AND MONITORING BUREAU
FIELD OPERATING DIVISION

Via: REGISTERED MAIL
Return Receipt requested.

April 7, 1955

ADDRESS REPLY TO:
1600 Custom House
Boston 9
Massachusetts

Miss Catherine Robinson, Dean
Mount Holyoke College
South Hadley, Massachusetts

In reply refer to: BS-401

Dear Madam:

Field intensity measurements made on March 22, 1955 by an engineer from this office disclosed that the carrier current system known as "broadcasting station WMHC" at Mount Holyoke College is not being operated in compliance with Part 15 of the Commission's Rules and Regulations in that radiation therefrom was found to be greatly in excess of the value of 15 microvolts per meter at a distance in feet of 157,000 divided by the frequency in kilocycles.

If it is the intention of the college to continue to operate this "campus broadcast station", immediate steps must be taken to bring it into compliance with Part 15 of the Commission's Rules Governing Restricted Radiation Devices. It is the responsibility of the operator of such equipment to make sufficient field intensity measurements to assure that radiation does not exceed the limits specified in Part 15, and that in addition interference is not caused to reception of any authorized radio station. Such field intensity measurements must be made with an accurately calibrated field intensity meter, and by a person technically qualified to make and evaluate such measurements.

Failure to comply with Part 15 of the Rules, a copy of which is enclosed, may subject the operator to the severe panalties imposed by the Communications Act of 1934, as amended.

Consideration may be given to establishing an FM broadcast station in the 88 to 108 megacycle band to replace your carrier current system. FM broadcast stations may be operated on a commercial or a non-commercial basis, except in the 88 to 92 megacycle band where non-commercial operation only is permitted. FM frequencies are available in all parts of the country and the Commission will gladly assist you in the selection of a suitable frequency. Should the proposed operating hours fail to meet the minimums required by the Commission's Rules, the Commission, upon proper request and good cause, will consider waiving its Rules pertaining thereto. The Rules and Standards of Good Engineering Practice concerning FM broadcast stations are contained in Part 3 of the Commission's Rules which can be obtained from the Superintendent of Documents, Government Printing Office, Washington 25, D.C., for 50 cents a copy. Application forms to file for a construction permit for an FM station will be forwarded by this office upon request.

It is requested that you advise this office as to the measures being taken to assure that further operation in non-compliance with Part 15 of the Commission's Rules will not occur. It is also requested that this office be advised as to the results of field intensity measurements made to assure that radiation has been reduced to the value specified in the rules in the event operation is continued or resumed.

Very truly yours,

Nathan A. Hallenstein

Nathan A. Hallenstein
Engineer in Charge.

cc: Miss Shepherdson, Faculty Adviser, WMHC.

NAH:hap
Enclosure

APR 3 1955

PART 15 - RULES GOVERNING RESTRICTED RADIATION DEVICES

§ 15.1 General. Pending the acquiring of more complete information regarding the character and effects of the radiation involved, the following provisions shall govern the operation of the low power radio frequency electrical devices hereinafter described.

§ 15.2 Apparatus excepted from requirements of other rules. With respect to any apparatus which generates a radio frequency electromagnetic field functionally utilizing a small part of such field in the operation of associated apparatus not physically connected thereto and at a distance not greater than

$$\frac{157,000}{F_o\ (kc_o)}\ \text{ft.} \qquad \left[\frac{\lambda}{2\pi}\right]$$

the existing rules and regulations of the Commission shall not be applicable, provided:

(a) That such apparatus shall be operated with the minimum power possible to accomplish the desired purpose.

(b) That the best engineering principles shall be utilized in the generation of radio frequency currents so as to guard against interference to established radio services, particularly on the fundamental and harmonic frequencies.

(c) That in any event the total electromagnetic field produced at any point a distance of

$$\frac{157,000}{F_o\ (kc_o)}\ \text{ft.} \qquad \left[\frac{\lambda}{2\pi}\right]$$

from the apparatus shall not exceed 16 microvolts per meter.

(d) That the apparatus shall conform to such engineering standards as may from time to time be promulgated by the Commission.

§ 15.3 Exceptions; interference to radio reception. The provisions of Sections 15.1 and 15.2 shall not be construed to apply to any apparatus which causes interference to radio reception.

§ 15.4 Inspection and test; certificates. Upon request, the Commission will inspect and test any apparatus described in Sections 15.1 and 15.2 and on the basis of such inspection and test, formulate and publish findings as to whether such apparatus does or does not comply with the above conditions, and issue a certificate specifying conditions of operation to the party making such request.

- F C C -

Misc,

W M H.C, Radio Station

June 1955
I Told E Rogowski
felt she did have
vote of rep assembly
+ approval from
Kohler before
going ahead
with conversions
CR.

WMHC
MOUNT HOLYOKE COLLEGE BROADCASTING STATION
SOUTH HADLEY, MASSACHUSETTS

COPY

May 17, 1955

TO: Mt. Hotyoke College (Radio Station)

FROM: Ralph J. Robinson, Engineering Consultant

RE: Proposal for installation of an Educational FM Station in accordance with FCC Standards.

Proposal covers the complete installation of an approved 10 watt educational station as covered by FCC standards at Mt. Holyoke College including original application, installation of equipment, completion of FCC tests, granting of station license based on performance of tests and training of all personnel outlined as follows:

1. Advisory aid on application for construction permit (FCC)
2. Purchase of FCC approved 10 watt transmitter, antenna and cables. **
3. Installation of same using FCC approved installation methods.
4. Completion of equipment tests for FCC approval.
5. Completion of programming tests for FCC approval.
6. Posting of station license and training of all personnel as to their responsibility to same.
7. Setting up log and other necessary FCC records.
8. Complete engineering supervision of initial broadcasting.
9. Complete training of all station personnel for operation under Rules.
10. 90 day maintenance agreement to cover cost-free service during the period 90 days from date of installation. *

TOTAL COST $2,250.

* Maintenance agreement includes service on original installation.

#NOTE: FCC rules provide that a First Class Licensed Engineer be listed as consultant and a copy of his license be posted at the station during normal operations. Arrangements for this can be made with this consultant. The Rules require that only licensed personnel make alterations or major adjustment. Students can handle all operations of station without licensed personnel being on duty. A consultant on call covers the license requirement.

** All equipment to be used is commercial equipment approved by FCC.

(Ralph J. Robinson, WACE, Chicopee, Mass. LYceum 4-6654 or Springfield REpublic 2-1316)

WMHC

MOUNT HOLYOKE COLLEGE BROADCASTING STATION

SOUTH HADLEY, MASSACHUSETTS

BUDGET FOR CONVERSION TO FM

Bank Balance	$888.99
Maintenance Fund	295.43
Quiz Bowl money	700.00
ON Hand	$1884.42

Operating expenses for 1955-56	$550.00
Total expense for conversion	2,250.00
	$2,800.00
	-1,884.42
Amount Needed at minimum	-915.58
	$915.58

REASONS FOR CONVERSION

1. Under the pending F.C.C. regulations we must either become an FM station or discontinue operations completely.

2. Although our student audience may be very small, there are a number of FM sets in the area which will recieve us. (Our radius will be 10-15 miles.)

3. We expect the FM population to grow on campus as it has at other colleges which have installed this system.

4. Our broadcasting and programming will be greatly improved under the FCC standards, since we will be an authorized, liscenced FCC station.

5. The experience and enjoyment which the station gives to its staff of over 75 students is enough to make the station worthwhile in itself.

6. Our network connections with Smith and Amherst, which have pre previously cost us about $300.00 a year, will now cost us nothing, since they can recieve and rebroadcast each other with out telephonic connections. (Amherst is also definitely planning toconvert, so that this will work both ways.)

7. We will therefore have a large audience on the Amherst campus, and perhaps at Smith.

MOUNT HOLYOKE COLLEGE

MEMORANDUM

To Frank E Rogowski Date June 1955

From re Radio station

Subject

Bank balance	950.74
Unpd Bills	61.74
bal	888.99
Mont Fund	295.43
So on hand	1184.42
Gross Bal	700.00
	1884.42

Operating expenses next year would be $550

1884.42
550.00 needed to operate next year
1334.42

Info. on WMHC-FM, obtained from Jane Carter '57--Dec. 20, 1956 (with a few details from Mrs. Dalton in Mr. Kohler's office)

Application signed by Pres. Ham, mailed Dec. 13 to Federal Communications Commission (application for building permit for transmitter to be erected in attic of Mary E. Wooley Hall)

Hope to start FM broadcasting at beginning of 2nd semester, depending on how long it takes for application to be passed. About 40 or 50 students expected to take part (see college directory for names of governing board). Station has been in sporadic existence (AM broadcast) for about 6 yrs.

Mr. Ralph J. Robinson, general manager of WACE in Chicopee, is helping advise the students, and was largely responsible for filling out the technical parts of the very complicated FCC application.. Miss Nadine Shepardson also advises, and Mr. Otto Kohler also helped fill out application (info. on the college, trustees, etc.).

Cost estimate: whole equipment and labor expected to cost $2700. Money came partly from quiz bowl earnings ($700), partly from "regular station funds" from SGA dues, partly from a special fund ($1400) raised by alumnae and others interested in the station (example: Philadelphia alum. club gave party to raise money).

Broadcasting expected to be part-time at first, probably in evenings. Programs so far planned:

"Perspective"--discussions by faculty members from various departments

"Controversy"--student discussions on current events

A foreign music program, including background info. on each country & its culture

"Once Upon a Time"--children's stories

A half-hour drama every 2 weeks (radio plays to be written by students)

A news program, half-hour on Sunday (roundup and interpretation -- perhaps to be done by Marilyn Volker)

A series on education today--discussion of theories, etc.--outside experts will be invited to speak

"Meet Your Match" -- a quiz show

mailed Dec. 13 to FCC.

Ham signed last week — application for bldg. permit — transmitter MEW attic

hope to start broadcasting first of 2nd semester — depending on how long application takes

sporadic existence for 6 yrs. —

Mr. Ralph J. Robinson — gen. mang. WACE — Chicopee — advisor on application & station — Shepardson

about 40 or 50 students expected — start with part-time evening broadcasting — entirely student-sponsored + operated

Mr. Kohler & Mr. Robinson helped prepare application

Jane Carter '57 — Fair Haven, NJ

size of antenna —

cost estimates — whole ~~thing~~ equipment + labor $2700

type of program — class. + pop. music

$1400 special fund for radio club, etc.

station Phila. quiz bowl

most — station funds SA

educational lectures—

"Perspective"—discussions by fac.—diff. [illegible]

"Controversy"—stud. discussions of current events

music directors Lenine & York

for. music program with background on country

"Once Upon a Time"—children's stories

Jankowski half-hr. drama every 2 wks.

students writing & giving news prog. Sunday—half-hr.

Volker: roundup & interpretation series on education today—theories, outside people to speak—Taylor

quiz show—"Meet Your Match"

5 copies

Mount Holyoke News Bureau
South Hadley, Mass.
Elizabeth Green, Director

DN 57

for release Mon., April 29, p.m.

South Hadley, April 29--Mount Holyoke College's newly licensed radio station, WMHC-FM, will start broadcasting tonight at 8 p.m., 88.5 on the FM dial, to a five mile radius around South Hadley.

Ralph J. Robinson of WACE Chicopee, technical adviser to the station's staff, will be on hand for the opening ceremonies. "Perspective," a 45 minute program of discussion and viewpoints, will follow the brief inaugual program.

Initiating the "Perspective" series, a panel of Mount Holyoke professors will discuss the segregation question. Participants will be Donald Morgan, professor of political science, Richard Hollenberger, professor of psychology and education and Lincoln H. Day, assistant professor of sociology and economics. ~~xxxxxx~~ Miss Marilyn Volker of Meshanic, N.J. will moderate the program and members of Mr. Morgan's class in constitutional law will raise questions for consideration by the panel.

WMHC-FM will operate three days a week, from 8-10 on Mondays and Thursday, from 5-6 and 8-10 on Thursdays, at the outset of its broadcasting. The staff plans gradually to enlarge its broadcasting time to a six day, 5-10 schedule.

more

The current schedule runs:

Monday

8:00 Opening (May 29 only)

8:15 Perspective

9:00 Classical Hour

Alternate Monday

8:00 Holyoke Preview (campus calendar)

8:15 Pleased to Meet You (intervie with notable campus personalities

9:00 Classical Hour

Tuesday

5:00 Once Upon a Time (Children's hour)

8:00 Night at the Opera

Alternate Tuesday

8:00 Show Time

Thursday

8:00 Meet Your Match (inter-dormitory quiz)

8:30 Rhythm Time (popular music)

9:00 Night Life (popular music)

Alternate Thursday

8:00 Radio Theatre (original student dramas)

8:30 Rhythm Time

9:00 Night Life

~~xxxx

Station manager is Miss Jane Carter from Fair Haven, N.J. Miss Nadine Shepardson, professor of speech and drama is faculty adviser. Members of her class in radio production will collaborate with the station staff in preparing production material.

[illegible] - 5 to 10
maybe Springfield
Right [illegible] & [illegible] [illegible]
[illegible]

Condrad equipment

88.5 on the dial

8 pm

WMHC-FM will start broadcasting Mon, ~~[illegible]~~ Apr. 29th
Mt Holyoke is a pioneer in the FM field for college radio
FCC is taking small AM stations off the air for FM

one of 1st

WMHC-FM is representing Mt Holyoke & is advantageous for public relations
1. on its own broadcasting power it has a larger range than AM
2. will occasionally broadcast through WEBH-FM in Boston and various local AM stations in the Springfield - Chicopee - Holyoke area

Policy - high standard of programs since the range has enlarged considerably: studio participation, important issues, good music, etc

Proposed schedule: (broadcasting only on 3 days for a few hours per day; station personel small and relatively inexperienced in FM broadcasting; plans will gradually enlarge with experience to the full proposed schedule which will be ~~[illegible]~~ 5 pm to 10 pm 6 days a week.)

	Monday	Tuesday	Thursday
5:00 pm	—	Once Upon A Time	—
8:00 pm	Holyoke Preview	Night At the Opera	Meet Your Match
8:15 pm	Perspective	↓	↓
8:30 pm	↓		Rhythm Time
9:00 pm	Classical Hour		Night Life
	alternate week		
5:00 pm	—	Once Upon A Time	
8:00 pm	Holyoke Preview	Showtime	Radio Theater
8:15 pm	Pleased To Meet You	↓	↓
8:30 pm	↓		Rhythm Time
9:00 pm	Classical Hour		Night Life

[illegible] [Ralph]
Speech 225
[illegible]

[illegible]
WACE, Chicopee
[illegible]

[illegible]
Sollenberger
[illegible]

Lya Volkers

Discription of starting programs.

Opening [illegible] Holyoke Preview - commentary on interesting campus activities
* Perspective - discussions by professors, townspeople and students on current problems. Opening night (Apr 29) topic is "Segregation"
Classical Hour - classical music with commentary
Pleased To Meet You - interview program with campus and town celebrities
Once Upon A Time - story telling for children
Night At the Opera - full length operas are being broadcasted; first Tuesday is "Aida"
Showtime - Broadway shows broadcasted
* Radio Theater - original plays by students
* Meet Your Match - quiz program, student participation and dorm competition
Rhythm Time } music programs; Semi-classical
Night Life } and popular

Governing Board
Station Manager - Jane Carter
Technical Director - Ruth Gerard
Program Director - Felicia Parks
Publicity Directors - Carol Crew + Joy Wieland
Personnel Director - Carolyn Uto
Business Manager - Nancy Jean McLean

Program Board
Music Directors: Irene York, Judy Turino
News Director Marilyn Volkers
Announcing Director: Marcia Taylor
Script-Drama Director: Irmina Laskowski

[illegible] Meet your match.

College Radio Station Begins FM Programs

WMHC-FM begins its FM broadcasting on Monday, April 29, after a five-month training period with "dry runs." On its own transmitting power, WMHC-FM will extend over a five mile radius on its own power and also will be carried by WGBH-FM in Boston and by various stations in the Holyoke-Springfield-Chicopee area.

Since the new scope of the broadcasting station will take in many new areas, it can be an asset to the public relations of the school. WMHC-WF, therefore, will emphasize a higher quality of feature programs along with the usual musical broadcasts.

On its starting schedule the station will broadcast on Monday, Tuesday and Thursday. Eventually it will work up to the proposed full schedule which will run from 5-10 pm. At present, the following programs will be presented on alternate weeks:

Monday

8:00 Opening (May 29, only)
8:15 Perspective
9:00 Classical Hour

Alternate Monday

8:00 Holyoke Preview
8:15 Pleased to Meet You
9:00 Classical Hour

Tuesday

5:00 Once Upon a Time
8:00 Night at the Opera

Alternate Tuesday

8:00 Show Time

Thursday

8:00 Meet Your Match
8:30 Rhythm Time
9:00 Night Life

Alternate Thursday

8:00 Radio Theatre
8:30 Rhythm Time
9:00 Night Life

"Perspective" will consider one subject from any field and will discuss several points of view. Classical music with commentaries will be the subject of "Classical Hour." "Holyoke Preview" will be a campus commentary, and "Pleased to Meet You" will be an interview program with both students and professors.

Children's stories will be the subject of "Once Cpon A Time," and "Night at the Opera" will feature outstanding operas with commentaries; "Show Time," operettas and

(Continued on page 4)

College Radio . . .

(Continued From Page 1)

broadway hits; "Meet Your Match," a quiz program with student participation.

Dance music will constitute both "Rhythm Time" and "Night Life," while original student works will be presented on "Radio Theatre."

Members of the Governing Board of WMHC-FM are: Station Manager, Jane Carter '57; Technical Director, Ruth Gerard '58; Program Director, Felicia Parks '58; Publicity Directors, Carol Crew '58 and Joy Weiland '58; Personnel Director, Carolyn Uto '58; and Business Manager, Nancy Jean McLean '58.

The Program Board consists of: Music Director, Irene York '59 and Judith Turino '58; News Director, Marilyn Volker '58; Announcing Director, Marcia Taylor '58; and Script Drama Director, Irmina Laskowski '58.

Mount Holyoke News Bureau

Jduith Roy

π '57

For release Mon. p. m., April 29

The first program of Mount Holyoke collegess newly-licensed radio station, WTHC-FM will be broadcast tonight at 8 p. m., 88.5 on the FM dial, ~~tax~~ The ~~first program~~ broadcasts will be heard within about a five mile radius of South Hadley.

On hand for the opening ceremonies will be Ralph J. Robinson of WACE Chicopee, technical ~~xxxxxxxx~~ advise4 to the station. Following the brief inaugural program, the first in a series of discussion programs will be broadcast, under the title "Perspective."

~~For the first of the series~~ In the discussion, a panel of Mount Holyoke professors will ~~discuss~~ consider the segregation question. Members of the panel will include Donald Morgan, professor of political science, Richard Sollenberger, professor of psychology and education, and Lincoln H. Day, assistant professor of sociology and economics. Miss Marilyn Volker, ~~xxxxxx~~ Neshanic, N.J. will moderate, and members of Mr. Morgan's class in constitutional law will raise questions for the

panel's consideration.

WMHC-Fm will operate three days a week, from 8-10 on Mondays and Thursdays, from 5-6 and 8-10 on Thursdays, at the outset of its broadcasting. The staff plans gradually to enlarge its broadcasting time to a six day, 5-10p. m. schedule.

The current schedule runs:

Monday

8:00 Opening (May 29 only)

8:15 Perspective

9:00 Classical Hour

Alternate Monday

8:00 Holyoke Preview (campus calendar)

8:15 Pleased to Meet You (interviews with campus personalities)

9:00 Classical Hour

Tuesday

5:00 Once Upon a Time (Children's hour)

8:00 Night at the Opera

Alternate Tuesday

8:00 Show Time

Thursday

8:00 Meet Your Match (inter-dormitory quiz)

8:30 Rhythm Time (popular music)

9:00 Night Life (popular Music)

Alternate Thursday

8:00 Radio Theatre (original student drama)

8:30 Rhythm Time

9:00 Night Life

Mount Holyoke is one of the first colleges to operate on an FM frequency. Previously it had operated an AM station, limited to the campus boundaries.

Miss Jane Carter, Fair Haven, N.J., is station manager. Faculty adviser is Miss Nadine Shepardson, professor of speech and drama. Members of her class in radio production will collaborate with the station staff in preparing production material.

-30-

Current file